

Hometown Heroes Contest

These contest rules are specific to the above contest conducted by Entercom Seattle, LLC d/b/a KKWF-FM 100.7 The Wolf (“Station”). **Except to the extent specifically set forth below with respect to this specific contest, KKWF-FM’s general contest rules apply to this contest as well.** A copy of these specific contest rules and the KKWF general contest rules are available at the Station’s studio at 1100 Olive Way, Suite 1650, Seattle, WA 98101 during regular business hours and on the contest page at www.seattlewolf.com. To the extent that the KKWF general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

Who Can Enter & Be Nominated in this Contest

1. Eligible entrants and the nominee must both be 18 years of age or older and legal residents of the state of Washington as of the date of entry in this contest.

How to Enter

2. No purchase or payment of any kind is necessary to enter or win this contest.
3. To enter, from December 15th, 2010 at 12:00am through 11:59pm on December 19th, 2011, go to www.seattlewolf.com, click on the “Hometown Heroes” banner, then submit all of the following materials as part of the entry process:
 - (i) Entrant’s contact information including entrant’s full name, address of legal residence, phone number (including area code), cell phone number (including area code... but cell phone number is optional), age, and e-mail address.
 - (ii) The name, address, age, and telephone number (including area code) of the “Hometown Hero” that you are nominating in this contest; and
 - (iii) a short essay in 200 words or less describing why entrant would like to nominate someone they consider a “Hometown Hero” and how the nominee has contributed to the betterment of their community. Entrants may not nominate themselves. Entrants must nominate one other person (entries that nominate more than one person or a group or organization will be disqualified). Only the first 200 words of any essay submitted will be read (longer essays will not be disqualified). Entrants are not eligible to win or receive a prize in this Contest. Essay need not be truthful.
4. By submitting an essay to the Station, each entrant authorizes the Station to post such essay and/or entrant’s and nominee’s name to the Station’s website at www.seattlewolf.com and/or to read it on-air. Station reserves the right to edit an essay in its sole discretion. Not all essays will be posted to the Station’s website and/or read on-air. **IT IS THE ENTRANT’S RESPONSIBILITY PRIOR TO ENTERING THIS CONTEST TO OBTAIN THE CONSENT OF THE NOMINEE TO STATION READING/POSTING THE ENTRANTS’S ESSAY WITH RESPECT TO THE NOMINEE’S OR OTHER PERSON’S NAME AND OR OTHER PERSONAL INFORMATION ABOUT THE NOMINEE OR OTHER PERSON THAT ENTRANT MAY ELECT TO INCLUDE IN SUCH ESSAY. BY ENTERING THIS CONTEST, ENTRANTS AGREE TO INDEMNIFY AND HOLD HARMLESS STATION AND ITS AFFILIATED COMPANIES AND EMPLOYEES FROM AND AGAINST ANY CLAIM BY ANY PERSONS RELATING TO THE CONTENT OF THE ESSAY SUBMITTED BY THE ENTRANT.**
5. **By entering this Contest, entrants and nominees understand and agree that Station may elect to use any submitted entry for entertainment purposes on-air and may choose to “make fun” of any submitted entry. Entrants and nominees waive any right to make any claim against Station, or any Contest sponsors with respect to any disparaging comment made on-air about an entry submitted by an entrant or in which the nominee was the subject of.**

6. Essays submitted as entries in this Contest must be original works created by the person submitting such entry. In the event it comes to Station's attention before or after Winner selection in this contest that any such entry includes any plagiarized material, such entrant and the affected nominee shall be disqualified and any and all prizes will be forfeited.
7. Failure to submit all of the above items in one submission/entry will result in immediate disqualification.
8. WHETHER OR NOT SELECTED AS THE PRIZE WINNER, ALL ENTRIES BECOME THE SOLE PROPERTY OF STATION AND MAY BE USED BY STATION (OR ITS SPONSORS) IN ANY MEDIUM IT DEEMS DESIRABLE NOW OR IN THE FUTURE WITHOUT ANY COMPENSATION TO THE ENTRANT OR ANY ELIGIBLE CHILD.

How to Win

9. Except as otherwise set forth below, each Tuesday starting on December 28, 2010 and ending on December 20, 2011, Station judges will review and judge entries and based on any lawful criteria they deem desirable, select 1 nominee (each a "Winner" and collectively, the "Winners"). For each weekly contest, Station will consider all entries received to date in this contest through 8am on that Tuesday (excluding previous winners in this contest). Winner will be announced on-air at approximately 1:43pm on the Tuesday that they are selected during the contest period and will be posted online at www.seattlewolf.com. Winners do not need to listen to Station to win. In addition, Station will attempt to contact the Winners (meaning the nominee) by telephone based on the number provided in the submitted entry.
10. PRIZE WILL BE AWARDED TO THE SELECTED WEEKLY NOMINEE WHO WILL BE THE ONLY PERSON ACKNOWLEDGED AS A WINNER IN THIS CONTEST. THE NOMINEE WILL BE REQUIRED TO COMPLETE THE NECESSARY FORMS REQUIRED BY STATION (INCLUDING, WITHOUT LIMITATION, ACKNOWLEDGEMENT OF RESPONSIBILITY FOR TAXES, PROOF OF AGE AND RESIDENCY) PRIOR TO RECEIVING THE PRIZE. WINNER MUST RETURN ALL DOCUMENTS SENT TO THEM AND REQUIRED TO BE SIGNED BY THE STATION WITHIN 30 DAYS OF RECEIPT. PRIZE CHECK MUST BE PICKED UP BY THE WINNER AT THE STATION'S STUDIOS DURING REGULAR BUSINESS HOURS WITHIN 30 DAYS OF NOTIFICATION THAT THE CHECK IS READY. CHECK WILL BE READY APPROXIMATELY 9 BUSINESS DAYS AFTER STATION RECEIVES ALL OF THE REQUIRED PAPERWORK BACK IN A TIMELY FASHION. IN THE EVENT OF A FAILURE BY A NOMINEE TO ACCEPT THE PRIZE, TO COLLECT THE PRIZE OR COMPLETE THE FORMS BY THE DEADLINE REQUIRED BY STATION, THE PRIZE WILL NOT BE AWARDED, UNLESS OTHERWISE DECIDED BY STATION IN ITS SOLE DISCRETION ON A CASE BY CASE BASIS.
11. Station has no obligation to notify the entrant that their nominee was selected as a winner. Station has the absolute and irrevocable right to notify the nominee of the name of the entrant(s) who nominated him/her.

Prizes

12. One (1) prize will be awarded each Tuesday in the contest period. The verified Prize Winner in this contest winner (see Section 10 above) will win a \$100 company check and, subject to Section 14 below, a \$50 gift certificate to Azteca Mexican Restaurants. The gift certificate does not include gratuity and is only valid at participating Western Washington area locations. In the event that gift certificates to Azteca Mexican Restaurants are no longer available to Station for any reason, Station will substitute for another \$50 gift certificate to a Station-select restaurant(s) in the greater Seattle area.
13. Entrants are not entitled to any prize in this contest, even if their entry was selected as the winner and/or their nominee rejects the prize, does not complete the required paperwork on time or cannot be located.
14. Only winners starting January 26, 2011 will be eligible to win \$50 to Azteca Mexican Restaurants. Winners prior to this date will only receive a \$100 company check.

Sponsor(s)

15. The sponsors of this contest are Entercom Seattle, LLC, Azteca Mexican Restaurants and Bickford Ford.